

See discussions, stats, and author profiles for this publication at: <https://www.researchgate.net/publication/343478938>

# Call for Papers for GWO Special Issue: Caring about the unequal effects of the pandemic: What feminism, art, and activism can teach us

Research · February 2021

CITATIONS

0

READS

148

4 authors:



**Emmanouela Mandalaki**  
Los Andes University (Colombia)

16 PUBLICATIONS 26 CITATIONS

SEE PROFILE



**Noortje van Amsterdam**  
Utrecht University

28 PUBLICATIONS 150 CITATIONS

SEE PROFILE



**Ajnesh Prasad**  
75 PUBLICATIONS 751 CITATIONS

SEE PROFILE



**Marianna Fotaki**  
The University of Warwick

116 PUBLICATIONS 1,974 CITATIONS

SEE PROFILE

Some of the authors of this publication are also working on these related projects:



Alternative forms of Organising in times of austerity and crisis [View project](#)



Fat embodiment: experiences of women at work [View project](#)

**Call for Papers:****Caring about the unequal effects of the pandemic: What feminism, art, and activism can teach us****Guest Editors**

Emmanouela Mandalaki, NEOMA Business School, France

Noortje van Amsterdam, Utrecht School of Governance, The Netherlands

Ajnesh Prasad, Academy of Management, United States

Marianna Fotaki, University of Warwick Business School, UK

This Special Issue encourages academic debate around how social and gendered inequalities exacerbate under times of bio-political and socio-economic crises—such as the COVID-19 pandemic—in an increasingly globalized and transnational world. Exploring interconnections between feminist philosophy, art and activism, we call for a wide range of methodologically disruptive papers, which preferably (though not exclusively) critically analyze diverse gendered experiences in light of intersectional and transnational feminist perspectives on inter-connectedness, relationality and care (e.g., Butler, 2004; Ettinger, 2006; Holvino, 2010; Federici, 2012; Fotaki & Harding, 2017).

The pandemic has called into question certain key premises of the neoliberal ideology—including individualism and the ability for market mechanism to maintain economic fairness—while accentuating issues of gendered power relations, intersectionality, diversity, and inclusion, among others. Nascent COVID-19 research documents disproportionate risks and worsening prospects for women, socially and economically vulnerable populations of the Global South (Wenham et al., 2020; Prasad, 2020; Wasdani & Prasad, 2020) as well as increased instances of femicide, sexism and racism. By dramatically reiterating how vulnerabilities are socially recreated and unequally distributed across different bodies situated at varying intersections of race, gender, ethnicity and class in a transnational neoliberal world (hooks, 1984; Apaddurai, 1995) of serial socio-economic crises, COVID-19 has sparked new and pre-existing solidarity initiatives reminding us of the unavoidable conditions of interdependence that sustain human bodies (Fotaki, 2019; Fotaki et al., 2020). Notably, attesting to their political potential to create a free space, where marginalized, transnational identities can be expressed for desired social transformation to be imagined and endeavoured (Fernandes, 2013; Li & Prasad, 2018), artistic and activist initiatives continue to lead efforts to bond different bodies together against neoliberal patriarchies (Mendes, 2020), even under social isolation (Mandalaki & Daou, 2020). Such initiatives propose new forms of knowledge, relationality and resistance, which promise to create possibilities for re-centering care, inclusion of difference and solidarity as foundations of *our* society.

Thus, COVID-19 presents us with a timely opportunity: to reconceptualize the possible forms of relationality that vitally encompass social life and to understand how these can reframe the paramountcy of individualism that proliferates under the neoliberal order (Fotaki & Prasad, 2015), thereby creating new and perpetuating old forms of inequalities and global poverty (Shiva & Mies, 2014). Underscoring this need, this Special Issue invites a wide range of theoretically informed contributions critically discussing these issues, especially those with a non-conventional format, inspired by art, activism, feminist thought and/or feminist forms of doing and writing research (Fotaki et al., 2014; Prasad, 2016; Pullen et al., 2020). Specifically, we invite poetic accounts (van Amsterdam & van Eck, 2019), short essays/prose, manifestos, activism (Alakavuklar, 2020), reflective accounts of (post)quarantine (Plotnikof et al., 2020), embodied (auto)ethnographies (Prasad, 2014; van Amsterdam, 2015; Mandalaki, 2019), dialogical/multi-voice accounts (Ahonen et al., 2020; Meldgaard-Kjaer & van Amsterdam, 2020) and arts-based research (e.g., Biehl-Missal, 2015, Ward & Shortt, 2020) engaging with photography, drawing, collage, performance, film/drama, video, dance and others. By encouraging multi-disciplinary connections between feminist philosophy, art and activism, we acknowledge the political capacity of genre-blending, non-traditional methodologies, to create an inclusive space, where different voices can be expressed and heard, to catalyze global debate over the

power structures that sustain social inequalities. This promises to enliven organization studies by reconnecting it to situated human experiences of othering in a globalized, neoliberal world and to identify possibilities for social and political transformation. We welcome papers that explore, but are not limited to:

- Gendered experiences on the reification of patriarchal structures amid/post-COVID-19 crises;
- Experiences of diversity, intersectionality and social inclusion/exclusion in a translational (post)pandemic world;
- Construction of diverse/hybrid identities within social, economic, power dynamics, under global crises;
- How COVID-19 links with pre-existing crises and social inequalities to create opportunities for relationality, solidarity and social justice;
- Theoretical or empirical papers informed by feminist philosophy and/or ethics of care addressing broader societal implications of the (post)COVID-19 crisis;
- Feminist writing, activist writing as a catalyst for social change amid global crises;
- Poetic, storytelling or dialogical/multi-voice accounts exposing (post)COVID-19-related experiences;
- Accounts discussing world-changing activist responses intended to counter pre-existing social, racial, gendered inequalities in a post-pandemic world (e.g., Black Lives Matter, WEDO, Me Too);
- Embodied differences: How different bodies navigate times of global crises;
- Arts-based research accounts on (post)COVID-19 related experiences;
- Accounts unveiling the political potential of artistic forms of expression to create possibilities for social change;
- Ethnographies, netnographies, autoethnographies related to (post)pandemic experiences and beyond;
- Activist (post)pandemic responses, including academic activism, research and teaching for desired futures;

### **Submission Instructions**

Submissions should be made electronically through the Scholar One submission system: <https://mc.manuscriptcentral.com/gwo>. Please refer to the Author Guidelines at <https://onlinelibrary.wiley.com/page/journal/14680432/homepage/forauthors.html> prior to submission.

Please select the 'Special Issue' article type on submission and select the relevant Special Issue title from the dropdown list where prompted.

For questions about the submission system please contact the Editorial Office at [gwooffice@wiley.com](mailto:gwooffice@wiley.com)

For enquiries about the scope of the Special Issue and article suitability, please contact the Emmanouela Mandalaki ([emmanouela.mandalaki@neoma-bs.fr](mailto:emmanouela.mandalaki@neoma-bs.fr)) directly.

**Deadline for submissions: 15 February 2021**

## Guest Editor Biographies

**Emmanouela Mandalaki** is Assistant Professor of Organizations at NEOMA Business School. Trained in arts and social sciences, in her research, Emmanouela engages with (auto)ethnography heavily informed by her artistic practices (dance, painting, poetry, performative arts), which she combines with feminist thinking and creative forms of writing to explore issues of embodiment, ethics, gender, diversity, and affect, in organizations. Emmanouela's work appears in international book volumes and academic outlets.

**Noortje van Amsterdam** is Assistant Professor of Organization Studies at Utrecht School of Governance. Her research focuses on health and embodiment in organizations. She combines feminist theorizing with arts-based research (e.g. poetry, photography, storytelling, theatre) to address inequalities based on gender, age, ability, size and race. Noortje's work has appeared in a number of international peer-reviewed journals and online, e.g., [www.poetryatwork.me](http://www.poetryatwork.me) and <https://makingjourneys.com/index.php>

**Ajnesh Prasad** is the co-chair of the Critical Management Studies division at the Academy of Management. His research interests broadly focus on the production of social inequality, gender and diversity issues in organizations, and interpretive methods. His most recent book is entitled, *Autoethnography and Organization Research*. His research on COVID-19 has appeared in the journals *Leadership* and *Local Environment*.

**Marianna Fotaki** is Professor of Business Ethics at University of Warwick Business School. She holds degrees in medicine, and obtained her PhD from the London School of Economics and Political Science. She has published over 70 articles on gender, inequalities and the marketization of public services appearing in the leading international journals. Marianna is Senior Editor for *Organization Studies*, and Associate Editor for *Gender Work & Organization* and has acted as guest editor for numerous Special Issues for *Organization Studies*, *Organization*, *Leadership* and other journals.

## References

- Ahonen, P., Blomberg, A., Doerr, K., Einola, K., Elkina, A., Gao, G., ... Zhang, L. (2020). Writing resistance together. *Gender, Work and Organization*, 447–470. <https://doi.org/10.1111/gwao.12441>
- Alakavuklar, O. (2020). (Re)imagining the Activist Academy. In Pullen, A. Helin, J. and Harding, N. *Writing Differently. Dialogues in Critical Management Studies*, Volume 4, 1. Emerald Publishing Limited.
- Appadurai, A. (1995). The Production of Locality. In R. Fardon (ed.), *Counterworks: Managing the Diversity of Knowledge* (pp. 204–225). London: Routledge.
- Biehl-Missal, B. (2015). 'I write like a painter': Feminine creation with arts-based methods in organizational research. *Gender, Work & Organization*, 22(2), 179-196.
- Butler, J. (2004). *Precarious lives*. London: Verso.
- Ettinger, B. L. (2006). *The matrixial borderspace* (essays from 1994–1999). Minneapolis, MN: University of Minnesota Press.
- Federici S. (2012). *Revolution at Point Zero: Housework, Reproduction, and Feminist Struggle*. Oakland, CA: PM Press.
- Fernandes, L. (2013). *Transnational Feminism in the United States: Knowledge, Ethics, Power*. New York and London: New York University Press.
- Fotaki, M., Metcalfe, B. D., & Harding, N. (2014). Writing materiality into management and organization studies through and with Luce Irigaray. *Human Relations*, 67(10), 1239–1263.
- Fotaki, M., & Prasad, A. (2015). Questioning neoliberal capitalism and economic inequality in business schools. *Academy of Management Learning & Education*, 14(4), 556–575.
- Fotaki, M., & Harding, N. (2017). *Gender and the organization: Women at work in the 21st century*. Abingdon: Routledge.
- Fotaki, M., Islam, G., & Antoni, A. (eds). (2020). *Business Ethics and Care in Organizations*. Routledge.

- Fotaki, M. (2019). Feminist ethics: Embodied relationality as a normative guide for management and organizations. In C. Neesham and R. Macklin (eds) *Handbook of Philosophy of Management*. Springer.
- Holvino, E. (2010). Intersections: The Simultaneity of Race, Gender and Class in Organization Studies. *Gender, Work & Organization*, 17(3):248–277.
- hooks, b. (1984). *Feminist Theory: From Margin to Center*. Boston, MA: South End Press.
- Li, E. P. H., & Prasad, A. (2018). From wall 1.0 to wall 2.0: Graffiti, social media, and ideological acts of resistance and recognition among Palestinian refugees. *American Behavioral Scientist*, 62(4), 493-511.
- Mandalaki, E. & Daou, E. (2020). (Dis)embodied encounters between art and academic writing amid a pandemic. *Gender, Work and Organization*, <https://doi.org/10.1111/gwao.12499>
- Mandalaki, E. (2019). Dancers as Inter-Corporeality: Breaking Down the Reluctant Body. In Fotaki, M and Pullen, A. *Diversity, Affect and Embodiment in Organizing* (pp. 139-161). Palgrave Macmillan, Cham.
- Meldgaard-Kjaer & van Amsterdam (2020). Pieced together. Writing invisible (dis)abilities in academia. In A. Hermann (ed) *The Routledge International Handbook of Organizational Autoethnography*. Routledge.
- Mendes, L. (2020). How Can We Quarantine Without a Home? Responses of Activism and Urban Social Movements in Times of COVID-19 Pandemic Crisis in Lisbon. *Gender, Work and Organization*, <https://doi.org/10.1111/tesg.12450>
- Plotnikof, M., Bramming, P., Branicki, L., Christiansen, L.H., Henley, K., Kivinen, N., ... & van Amsterdam, N. (2020). Catching a glimpse: Corona-life and its micro-politics in academia. *Gender, Work and Organization*. <https://doi.org/10.1111/gwao.12481>
- Prasad, A. (2014). You can't go home again: And other psychoanalytic lessons from crossing a neocolonial border. *Human Relations*, 67(2), 233-257.
- Prasad, A. (2016). Cyborg writing as a political act: Reading Donna Haraway in organization studies. *Gender, Work & Organization*, 23(4), 431-446.
- Prasad, A. (2020). The organization of ideological discourse in times of unexpected crisis: Explaining how COVID-19 is exploited by populist leaders. *Leadership*, 16(3), 294-302.
- Pullen, A., Helin, J., & Harding, N. (Eds.). (2020). *Writing differently. Dialogues in Critical Management Studies*, Volume 4. Emerald Group Publishing.
- Shiva, V., & Mies, M. (2014). *Ecofeminism*. Zed Books Ltd..
- van Amsterdam, N., & van Eck, D. (2019). In the flesh: A poetic inquiry into how fat female employees manage weight-related stigma. *Culture and Organization*, 1–17.
- van Amsterdam, N. (2015). Othering the 'leaky body'. An autoethnographic story about expressing breast milk in the workplace. *Culture and Organization*, 21(3), 269-287.
- Ward, J. & H. Shortt. (2020). *Using Arts-based Research Methods: Creative Approaches for Researching Business, Organisation and Humanities*. Springer Nature.
- Wasdani, K. P., & Prasad, A. (2020). The impossibility of social distancing among the urban poor: the case of an Indian slum in the times of COVID-19. *Local Environment*, 25(5), 414-418.
- Wenham, C., Smith, J., & Morgan, R. (2020). COVID-19: the gendered impacts of the outbreak. *The Lancet*, 395(10227), 846-848.